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Keep Montgomery County Beautiful Recognized as Gold Star Affiliate by Keep Texas Beautiful

62 Texas Communities Honored with Gold Star Status by Statewide Nonprofit

(Austin, Texas) - Keep Texas Beautiful, a statewide grassroots environmental and community improvement organization, recently named Keep Montgomery County Beautiful a Gold Star Affiliate, a designation conferred on just 62 of KTB's more than 360 affiliates in 2013. Gold Star recognition is the highest status any community affiliate can achieve.

Keep Montgomery County Beautiful (KMCB) successfully implemented programs to prevent litter, reduce waste, beautify community areas and educate local citizens last year. KMCB works through programs, education, projects and grants to promote recycling and reduce litter in Montgomery County. Its focus has centered on the greater Magnolia area with the goal of spreading success programs throughout other communities in Montgomery County.

To stay in good standing with KTB, community affiliates must annually submit a report, pay dues, attend at least one training session and participate in at least one KTB-endorsed activity. In 2004, the organization introduced the concept of Gold Star recognition to reward those communities who sought to go above and beyond the established requirements. To achieve this status, affiliates are required to meet additional benchmarks; they must share information on their mission and goals, answer questions about their educational programs and solid waste initiatives, participate in the Keep Texas Beautiful or Governor's Community Achievement Awards programs, and provide a letter of support from their community. KTB formally recognized Gold Star communities during its 46th Annual Conference, held on June 17-20 in downtown San Antonio.

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Keep Texas Beautiful, a statewide grassroots environmental and community improvement nonprofit, strives to educate and engage Texans to take responsibility for improving their community environment. KTB and its more than 360 affiliates work with government, businesses, civic groups and volunteers to ensure every Texan has the opportunity to make Texas the cleanest, most beautiful state in the nation. For more information on programs and events, call 1-800-CLEAN-TX or visit www.ktb.org.

Keep Montgomery County Beautiful shares the KTB mission. For more information about activities and programs, including volunteer opportunities, please visit us at www.kmcbtexas.org.

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