



## Keep Montgomery County Beautiful 2010 Annual Report

### Message from the Chairman

2010 has been a busy and productive year for KMCB. We believe we have become known to a wider base in Montgomery County, due in large part to media and outreach opportunities. We are working hard to educate and promote programs designed to reduce and ultimately eliminate litter and to increase the amount of materials that are recycled. However, without the protection of our natural environment through more reasoned and controlled development and preservation of greenspace and waterways, much of the beauty and nature that is unique to Montgomery County will be lost through the exponential growth we are experiencing.

Through one of our Board members, Glenn Buckley, we have ventured into new territory related to preserving Lake Creek and other green space in Montgomery County. After a year of hard work by Glenn and others, on January 10, 2011 the Montgomery County Commissioners Court signed a Resolution supporting the development of a green belt along Lake Creek and committing to work with H-GAC, Bayou Land Conservancy, East 1488 Community Association, Keep Montgomery County Beautiful and others. We are proud to be a part of this important initiative and especially proud of Glenn for his hard work and tenacity.

We appreciate all of our volunteers, members, sponsors and others who help us make Montgomery County a better place to live and work. I especially wish to thank the members of the Board of Directors of KMCB for all they do.

### Board Members and County Coverage

In an effort to obtain county-wide coverage, KMCB's Board of Directors structure is based on six districts organized along the county school district boundaries. The districts are:

- District One – Conroe ISD (east of I-45 and north of Texas Highway 242);
- District Two – Willis ISD;
- District Three – Splendora ISD and New Caney ISD;
- District Four – Conroe ISD (east of I-45 and south of Texas Highway 242);
- District Five – Magnolia ISD;
- District Six – Montgomery ISD.

In 2010 we had an active board of 11 members representing Districts 1, 3, 5 and 6, several of whom have been on the KMCB board since its inception in 2004. In 2010 we said goodbye to two board members (Tonya Osgood and Desiree Lipscomb) and welcomed Casey McAdams back to the board. We continue our efforts to locate individuals interested in joining the KMCB board to represent Districts 2, 3 and 4. Our board meetings were held the third Wednesday of each month at 6:00 pm at different locations on a rotating basis. (Note: in 2011 our Board meetings will be held on the third Thursday of each month)

Thanks to Montgomery ISD, Tejas Underground Utilities, the Montgomery County Extension Office and The Buckleys for graciously providing meetings space for us.



## Events and Activities

In 2010 KMCB:

- Held a Volunteer Appreciation Dinner and recognized five outstanding volunteers for their work to make Montgomery County a better place to live and work
- Began a Loaner Program that provides items for those holding an event to reduce the amount of disposable items used. So far we have coffee mugs, flatware, cloth napkins, and serving utensils. In 2011 we will add plates and maybe more!
- Second Annual Growing Green Plant Sale
  - Raised \$1764 to fund grants
  - Promoted county recycling centers
  - Demonstrated and educated about low-impact events
  - Educated about native plants (Purple Coneflower)
- Funded grants for:
  - Montgomery County Leadership Class of 2010 Project - \$500
  - Bryce Reynolds Eagle Scout Project – raised beds for the Helping Hands Community Garden - \$400
- Participated in educational events by providing information and materials about litter abatement, recycling, decomposition rates (via an interactive game), green space, and waterways at:
  - Texas Forest Expo
  - Trash Bash
  - The Woodlands Earth Day
  - The Magnolia Stroll Opening Event
  - The Magnolia Rotary Shred Day
  - Precinct 3 Recycling Center for Texas Recycles Day
  - Environmental Fair sponsored by three Conroe churches
  - East Montgomery County Chamber – Haws, Wine and Chocolate Fundraiser
- Developed educational presentations regarding litter, recycling, green space and waterways and presented to the following groups:
  - Magnolia Rotary
  - Phi Theta Kappa Regional Conference
  - Lone Star College – Academy of Lifelong Learning program – Tomball campus
  - Lone Star College – Academy of Lifelong Learning program – Montgomery campus
- Distributed 475 Welcome Bags - a litter bag containing recycling and other resource information for new residents in Montgomery County
- Sent out three newsletters
- Held a contest for art to be included on the 2011 Growing Green Plant Sale poster (winner will be awarded a \$500 scholarship; runners up will receive smaller awards)
- Submitted six articles to the Magnolia Potpourri as guest columnist
- Obtained media coverage of events and activities – included the six articles, KMCB was in the news 23 times in 2010!

## Goals for 2011

KMCB's focus for 2011 will again be litter prevention and waste reduction. We believe the solution to the litter problem in Montgomery County is to stop littering at the source – individuals! We are planning an ambassador campaign in 2011 to influence individuals one by one not to



litter. We will work with county and city officials, schools, churches, businesses, neighborhood associations, youth organizations and other organizations to spread the word and to make a difference one person at a time through education, peer pressure and individual responsibility.

We will continue to write a monthly guest article for the Magnolia Potpourri about environmental issues particular to Montgomery County and hope to broaden our media base.

We will continue our already successful programs to meet these goals and will implement some new and exciting programs. We will continue our efforts to bring environmental resources together to enhance the beauty and community of Montgomery County.

We welcome anyone who is interested in working with us as a member, sponsor, volunteer or Board member.

Keep Montgomery County Beautiful  
Board of Directors  
January 2011