



Keep Montgomery County Beautiful Recognized as Gold Star Affiliate by Keep Texas Beautiful

53 Texas Communities Honored with Gold Star Status by Statewide Nonprofit

Press Release

For Immediate Release

(Austin, Texas) - Keep Texas Beautiful (KTB), a statewide grassroots environmental and community improvement organization, named Keep Montgomery County Beautiful (KMCB) as a Gold Star Affiliate at their annual meeting in Austin on June 24th. KMCB is one of more than 350 towns, cities, and counties in KTB's statewide network that take responsibility to care for the community environment.



In 2010, only 53 of these affiliates obtained Gold Star recognition, the highest status for an affiliate.

KMCB implements programs to prevent litter, reduce waste, beautify community areas, and educate citizens.

To achieve the level of good standing with KTB, affiliates must annually submit a report, pay a fee, attend at least one training session, and participate in at least one KTB endorsed activity. In 2004, KTB introduced the opportunity for affiliates to earn Gold Star recognition by meeting additional criteria. To achieve this status, affiliates are required to share information on their mission and goals, answer questions about their public education programs, partnerships, and sustainability efforts, participate in the Keep Texas Beautiful or Governor's Community Achievement Awards programs, and provide a letter of support from their community.

Keep Montgomery County Beautiful (www.kmcbtexas.org) is active throughout Montgomery County through programs that include Welcome Bags for new residents; Living Green presentations for groups and classes; annual Growing Green Plant Sale to raise money for the Growing Green Grant Program and to educate about recycling and native plants; Growing Green Art Poster contest which includes a scholarship to the winning Montgomery County High School student.

Keep Texas Beautiful, the statewide grassroots environmental organization and affiliate of Keep America Beautiful, strives to educate and engage Texans to take responsibility for improving their community environment. KTB works with volunteers, elected officials,

businesses and state and federal agencies to ensure that every Texan has the opportunity to take individual responsibility for making Texas the cleanest, most beautiful state in the nation. For more information on programs and events, call 1-800-CLEAN-TX or visit www.ktb.org.

Keep Montgomery County Beautiful

Charlotte Riser Harris, Chair

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