



Keep Montgomery County Beautiful 2012 Annual Report

Message from the Chairman

In our 2011 Annual Report we predicted that 2012 would be a year that saw new projects and programs come to fruition. And that prediction was spot on! Our partnership with the Magnolia Police Department and its Citizens Police Academy Alumni Association grew stronger and we were involved in supporting the demolition of one abandoned building. We formed an Anti-Litter Campaign Ambassadors Program which trained nine high school students to give anti-litter presentations to encourage the adoption of state and county roads in Precinct 2. Our on-going partnership with Montgomery County Precinct 2 developed further through the implementation of this program. Due to financial constraints we did not hold our Annual Volunteer Recognition Dinner but are committed to continuing it in each following year.

We appreciate all of our volunteers, members, sponsors and others who help us make Montgomery County a better place to live and work. Our volunteer roster continues to grow with 15 active volunteers in addition to the Board in 2012. I especially wish to thank the members of the Board of Directors of KMCB for all they do.

Board Members

We continued with a core eight member Board although we said goodbye to some and added new. We are particularly pleased to have had two youth Board members – Dakota Stormer and Cameron Wilde both of the Magnolia West High School Interact Club. Their involvement directly impacted our goal of increasing recycling at MISD schools. This is an exciting development for us as we have long believed that the involvement of our schools and youth are critical to our success. We anticipate more involvement with the MWHS Interact Club in the 2013-14 school year. We continue our efforts to locate individuals interested in joining the KMCB board.

Events and Activities

In 2012 KMCB:

- Held the Fourth Annual Growing Green Plant Sale
 - Raised \$2310 to fund grants
 - Promoted county recycling centers
 - Educated about native plants (Texas Rock Rose)
 - Conroe HS Cheerleaders donated 106 bags of mulch to KMCB which we sold during the plant sale. We raised \$455 from this donation.
- Funded a grant for:
 - Project Building H.O.P.E. (\$500)
- Participated in educational events by providing information and materials about litter abatement, recycling, decomposition rates (via an interactive game), green space, and waterways at:
 - Texas Forest Expo
 - Trash Bash
 - The Woodlands GreenUP event
 - Magnolia Stroll Events
 - Magnolia Methodist Church Recycle with Style Luncheon



- Magnolia Police Department Citizens Police Academy Alumni Association Event at which an abandoned residence was demolished
- Williams Elementary Fall Festival
- Love Bug Festival
- Developed educational presentations regarding litter, recycling, green space and waterways and presented to the following groups:
 - Indigo Lake Estates Garden Club
- Sent out two newsletters
- Held a contest for art to be included on the 2013 Growing Green Plant Sale poster. The winning artist is from MISD Alpha Academy and will be awarded a \$500 scholarship in 2013.
- Partnered with the Montgomery County Soil and Water Conservation District to implement a \$1500 scholarship for a student studying natural resource management. This scholarship was awarded to Dakota Stormer for studies at UT.
- Submitted five articles to the Magnolia Potpourri as guest columnist
- Obtained media coverage of events and activities (four additional articles)
- Nominated MPD Chief Domingo Ibarra for the Ed Davis Law Enforcement award given through Keep Texas Beautiful which he won
- Nominated Magnolia West Interact Club for the Ruthe Jackson Youth Award in the High School category given through Keep Texas Beautiful which they won
- Nominated the Texas A&M Forest Service for the Keep Texas Beautiful Civic Organization Award in the Program category for which they won second place.
- Submitted an application on behalf of Magnolia for the Governor's Community Achievement Award
- Initiated the Anti-Litter Campaign Ambassador Program and trained nine MWHS students to give presentations beginning in 2013
- Received an H-E-B Green Bag Grant in the amount of \$1200 to provide an educational program at Williams Elementary working with the MWHS Interact Club which was implemented in 2013
- Received a grant from Entergy in the amount of \$2500 to implement Litter Free events in Magnolia. With these funds we purchased 15 collapsible recycling bins and bags, six feather flags emblazoned with "Litter Free Zone", and other materials for use by Litter Patrols
- Created Litter Patrol which involves youth attending events in Magnolia to pick up litter and interact with the crowds about anti-litter messages. This program was initiated at the Magnolia Love Bug Festival and continued at The Stroll events in Magnolia.
- Partnered with the Texas A&M Forest Service and Anheuser-Busch to develop and implement the Texas ReLEAF program which gave ~500 trees to families in Montgomery, Grimes and Waller Counties that were lost trees to the drought and fires in 2011. The program continues in 2013.



Goals for 2012

In 2011, KMCB faced decisions, as we have before, about how to move our organization and efforts to the next level. We have accomplished a lot since our beginning in 2004 but have found that our resources – both financial and human – are stretched more and more each year to cover a county as large as Montgomery. In the fall of 2011 we formed a strategic plan to focus on the greater Magnolia area (including Precinct 2). Our goal is to develop successful programs focusing on environmental issues of interest to this community that can then be replicated in other parts of Montgomery County as interest there develops.

In 2012, KMCB's focus will continue to be on litter, recycling, waste reduction, green space and waterway issues. We will continue our educational initiatives through writing articles, presenting to groups and attending events. We also hope to see plastic bottle recycling implemented at MWHS and that program replicated at other schools in MISD.

In addition, we plan to meet with leaders in the greater Magnolia community to identify the issue or issues of primary and immediate concern to this community with the goal of developing a coalition of individuals and groups to design and implement a program to address and resolve that issue in our community.

We welcome anyone who is interested in working with us as a member, sponsor, volunteer or Board member.

Keep Montgomery County Beautiful
Board of Directors
January 2012